

# **CRM BASICS**

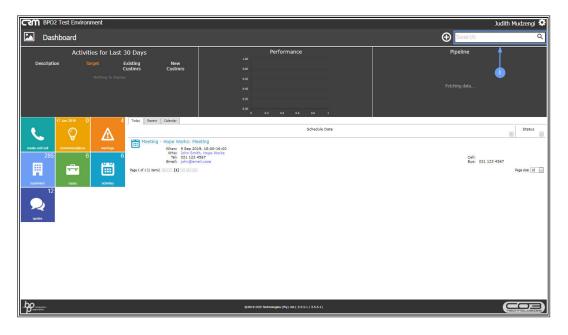
# SEARCH CUSTOMER/CLIENT

You can search for a customer using the Customer Name, Trading Name or Registered Name. Just type all or part of the text that you are looking for and press **Enter** on your keyboard or click on the **Search** icon.

You can also search for a customer by Contact Name.

**Ribbon Access:** Webpage > http://[servername]:[port-no]/BPOCRM/User.aspx

1. You can either access the **Search Bar** from the **Homepage**.



2. or from the *Customer Homepage*.



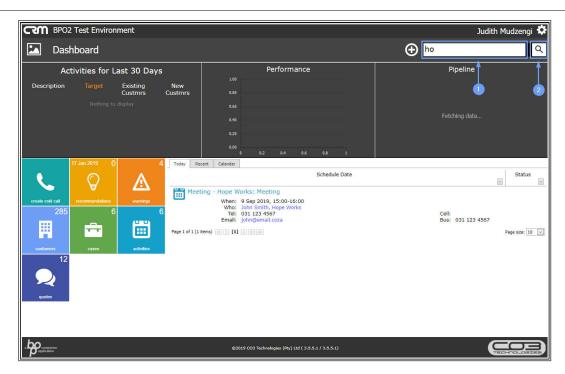


#### **SEARCH FROM THE HOMEPAGE**

For the purpose of this manual, we will work from the *Homepage*.

- 1. In the *Search Bar*, type in the search query or Customer Name or Trading Name or Registered Name or Customer Contact.
- 2. Click on the Search icon.

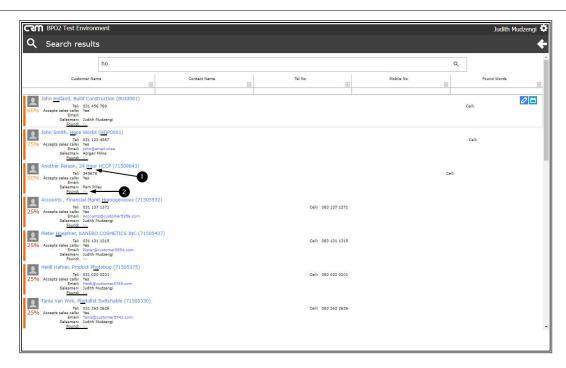




The **Search Results** screen will be displayed.

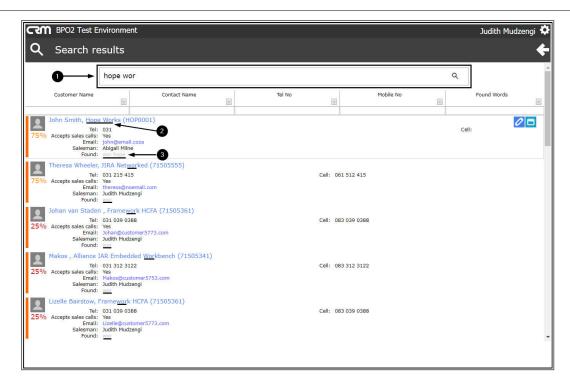
- 1. All the customers that have the 'search' word in their customer name / customer contact / trading name / registered name will be displayed.
- 2. The system will show which part of the 'search' word was found during the search on each result.



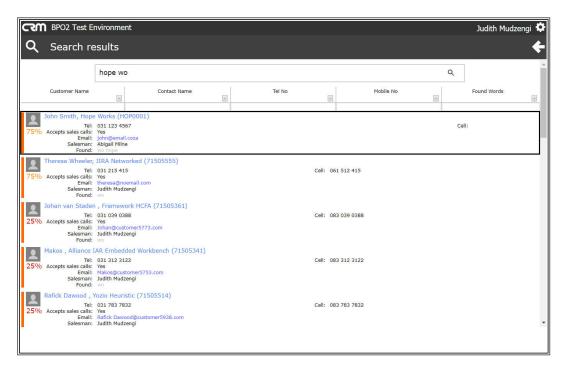


- 1. You can also type in multiple words in the *Search Bar* to refine your search.
- 2. All the customers that have any part of the 'search' word(s) in their customer name / customer contact / trading name / registered name will be displayed. The search engine will list the 'closest' match(es) higher on the list to help you find the contact you are looking for.
- 3. The system will show which part of the 'search' word(s) was found during the search on each result.



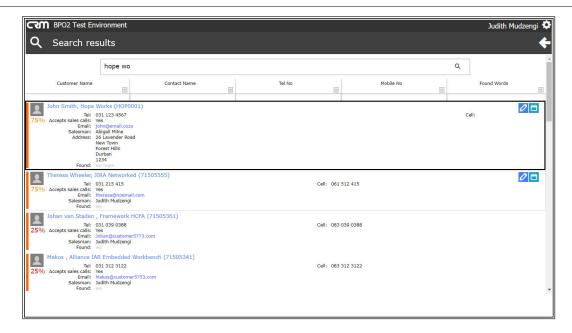


• Click on the on the item you wish to view more details for.

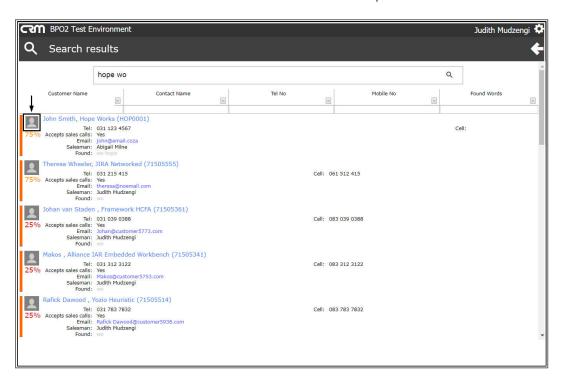


• More details of the item will be displayed.



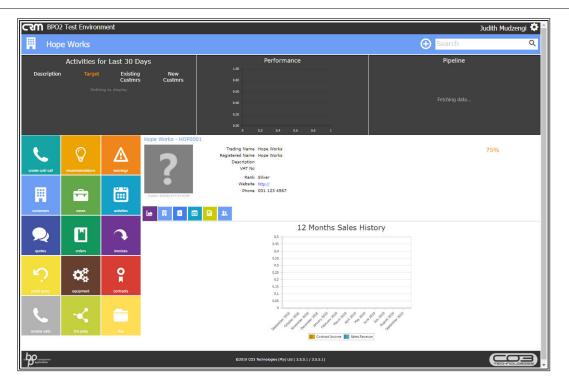


• Click on the *View* icon of the customer you wish to observe.



The **Customer Homepage** will be displayed.

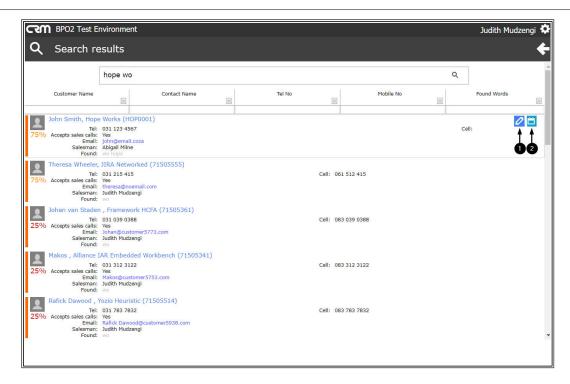




- Hover over an item.
- The following action items will be displayed:
  - 1. View / Edit this Contact
  - 2. Create a new case and activity for this contact

**Note:** You can only view / edit a contact or create a new case and activity for customers where **(a)** you are the main salesman or linked salesmen, and **(b)** where the customer has addresses configured.





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