

CRM CUSTOMERS

CASES

A Case is like an opportunity: a reason to engage with a client in order to fulfill a sale requirement or propose a deal. A case gives rise to a Quote and subsequent New Deal.

A Case can be viewed as an umbrella over all the underlying Activities that work towards achieving a contract with that customer.

There is certain criteria required when dealing with Cases:

- A Customer is required in order to create a Case.
- A Case is required to raise an Activity.
- Only <u>one</u> Activity per Case can be open at a time.

<u>Customer-specific</u> Cases can be accessed from the <u>Customer Dashboard</u> (Customer Home page) as set out below.

A <u>full list</u> of Cases can be accessed from the Dashboard (Home page).

CRM will prompt you to create a new Case, when raising a new activity for a customer.

Quotes can be added to a Case from the **Cases for** [*selected customer*] listing page when using the following **Action** buttons:

- View Case Info and History
- View/Edit this Case
- New Activity
- New Quote

Ribbon Access: Webpage > http://[servername]:[port-



no]/BPOCRM/User.aspx

VIEW CUSTOMER SPECIFIC CASE LIST

from the Customer Dashboard (Home page)

To access a <u>customer specific</u> list of Cases from the *Customer Dashboard* (Customer Home page). You will first need to navigate to the specific Customer Home page).

- 1. In the *Dashboard* (Home page),
- 2. Click on the *Customers* tile.



- 1. The *Customers* listing page will open.
- 2. You can use the Page Reference field ,
- 3. the Filter Row or the



- 4. Filter Text Box to search for a specific customer.
- 5. Click on the selected customer icon in the *View* column.

į	3 Type Custom	er name search	ı filter here 🗸					Q		
iew	Customer	Code	Contact	Contact phone	Contact email	Complet	Status	Rank	Active	Ca Cont
•	Hope Works	HOP001	Duncan McCreddie	098 765 432	d.mccreddie@noem	91%	Active	Platinum	Yes	Yes
?	IT Supplies 5	ITS0001				8%	Active		No	No
?	Joes Carpentry Shop	JOE0001	Mary Watson	031 123 456		50%	New - CRM	Gold	No	Yes
?	Judes Jewels	JUD0001				8%	New - CRM	Silver	No	No
?	Just In Time	JUS001				16%	Active		Yes	No
?	King Copiers	KIN0001	Jason King	0210134508		58%	Released	Bronze	No	Yes
?	King Enterprises	KIN0002	Lucy Rowe			50%	Active	Silver	No	Yes
?	Liberty Jones	LIB0001	Jemma Jones	0120230340		58%	Active	Silver	No	Yes
?	Little Bee Honey	LIT0001	John Ginseng	031 123 456		66%	Active	Silver	No	Yes
?	Lovely Test Customer	LOV0001	Mr Lovely	324234		41%	Released	Platinum	No	Yes

- 1. The selected *Customer Dashboard* (Customer Home page) will open.
- 2. Click on the *Cases* tile.



Customer Cases

CCM Exam	ple Comp	any				Abigail Milne 🌣
Норе	e Works		D		Gearch	Q
Activitie	es for La	st 30 Days	1 M	onth Performance		h Pipeline
Description Phone call Email Meeting On Site	Target 20 30 20 20	1 0			0.50 0.40 0.30 0.20 0.10	
inspection Site inspection	2	0	0.00 Cas		0.00 Nov 2019 Dec 20	19 Jan 2020 Feb 2020
create cold call	recommendat	ions warning activitie	Created: 2014/04/03 1:4	Description VAT No Registration Rank Website	Hope Works (Pty) Lts	91%
Quotes	orders	2		12 Months	Sales History	
Credit notes	equipmen	contract	5	-200 -250 -300 -350 -400		
Service calls	Kan State St	Nes		5000 100 100 100 100 100 100 100 100	n ¹⁵⁵ solar ¹⁵⁵ solar ¹⁵⁵ solar ¹⁵⁵ ¹⁶⁵ solar ¹⁵⁶ solar ¹⁵⁶ solar ¹⁵⁶ ¹⁶⁶ solar ¹⁶⁶ solar ¹⁶⁶ solar ¹⁵⁶	1.76 ¹⁹
			@2019 CO3 Tec	chnologies (Pty) Ltd (3.5.6.0 / 3.5.6.0)		

- 1. The *Cases for [selected customer]* page will open.
- 2. A list of cases pertaining to that customer will display.
- 3. Any *closed* Cases in this list will be greyed out.



CCM Example Company	Abigail Milne 🔅
Cases for Hope Works - 1	🗲 🖪 ウ
Subject Contact Name Cu	stomer Name Case State Description Is Pipeline Case
Customer Kelly Jones , Hope Works	Is Pipeline Case No
SP1589 - dient interested Customer Matthew Thompson , Hope Works	Is Pipeline Case No
Test newest CRM 3,4.3.0 Customer Matthew Thompson , Hope Works	Is Pipeline Case No
new test of case types Customer Kelly Jones , Hope Works	Is Pipeline Case No
Customer Kelly Jones , Hope Works	3 Is Pipeline Case No
Customer Duncan McCreddie , Hope Works	Is Pipeline Case No
Customer John West , Hope Works	Is Pipeline Case No
Customer Duncan McCreddie , Hope Works	Is Pipeline Case No
Customer Michael Jackson , Hope Works	Is Pipeline Case No Page size: 10 💌
	7

VIEW CASE ACTION BUTTONS

- 1. Hover over any open Case to reveal the *Action* buttons:
 - View / Edit this Case
 - View Case info and history
 - New Activity
 - Close this case
 - Won this Case
 - Lost this Case
 - New Quote

VIEW CASE SUMMARY

 Single click on any Case to access a Summary of the Case information and if it is an <u>open</u> case, this will also cause the the Action buttons to be displayed. \ (Closed cases will <u>only</u> display the Summary.)

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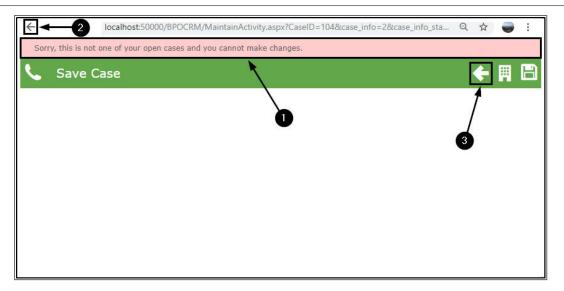
Customer Cases

n Example Compar	ny			Abig	ail Milne
Cases for Ho	ope Works			¢	•
Subject	Contact Name	Customer Name	Case State Description	Is Pipelir	ne Case
test Customer Kelly Jo	ones , Hope Works		Is Pipeline Case	No	
	w Thompson , Hope Works		Is Pipeline Case	No	
) w Thompson , Hope Works	•	Is Pipeline Case	No	
new test of case types Customer Kelly Jo	ones , Hope Works		Is Pipeline Case	No	
Customer Kelly Jo	ones , Hope Works		Is Pipeline Case	No	and the second se
Empil now brackures	•	24.12			>>
	n McCreddie , Hope Works	2	Is Pipeline Case		► <u></u> 2
		2		No	► <u></u>
Customer Duncan New product range Customer John W Email updated copier pri Customer Duncan	Vest , Hope Works ice list h McCreddie , Hope Works		Is Pipeline Case	No.	
Customer Duncan New product range Customer John W Email updated copier pri Customer Duncan	Vest , Hope Works lice list n McCreddie , Hope Works r 2019 Price List 00 0		Is Pipeline Case Is Pipeline Case Is Pipeline Case	No No Interested 20.00 %	
Customer Duncan New product range Customer John W Email updated copier pri Customer Duncan Case Octobe Value 20000. Relative Value 4000.0 Case Date 10 Oct	Vest , Hope Works ice list n McCreddie , Hope Works r 2019 Price List 00 2019 e meeting time I Jackson , Hope Works meeting re - new price list 00 0		Is Pipeline Case Is Pipeline Case Is Pipeline Case Case State Percentage Expected Completion Is Pipeline Case	No No Interested 20.00 % 17 Oct 2019 No Interested 20.00 %	

ON CASES WHERE YOU ARE NOT THE SALESMAN

- If you try and use the Action buttons for a Customer that is linked to another Salesman, then an error message will appear at the top of the page:
 - Sorry, this is not one of your open cases and you cannot make changes.
- 2. Click on the *Back* arrow *or*
- 3. The *Back* button to return to the *Cases for [selected customer]* page.

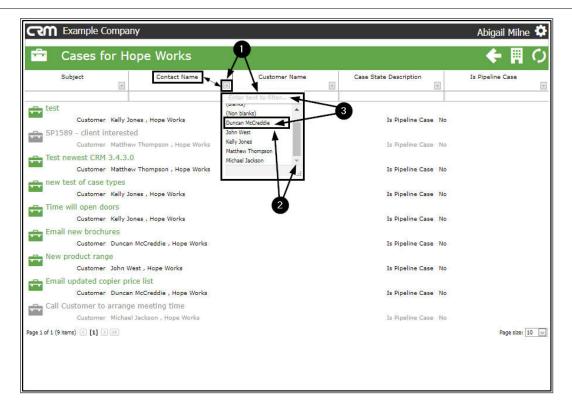




SEARCH FOR CASES USING THE FILTER ROW AND FILTER LIST FUNCTIONALITY

- You can click on a *filter arrow* to display the applicable drop-down menu.
 - In this example, the selected filter arrow is in the *Contact Name* column, therefore the menu displayed will list all the contact names linked to your cases.
- 2. <u>Either</u> *scroll* through the list to find the relevant contact name from the menu.
- 3. <u>Or</u> use the *filter box* to type in the relevant contact name, the system will search for the name as you type. Click on the name.

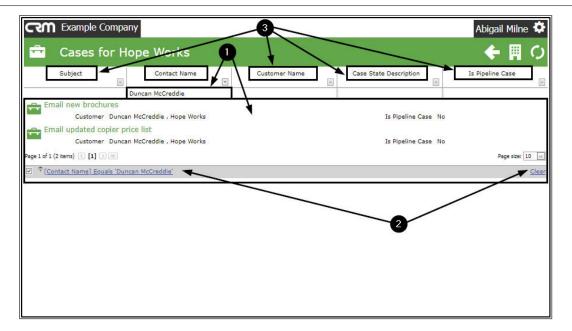




- 1. The *Cases for [selected customer]* page will now list only the cases linked to this contact name.
- The *filter row* will display the filter sequence. You can click on *Clear* to remove any filter(s). The page will then display <u>all</u> the Cases linked to the customer again.
- 3. You can search for specific cases in this way using <u>any</u> of the columns:
 - Subject
 - Customer Name
 - Case State Description
 - Is Pipeline Case

and a <u>combination</u> of columns if required e.g. **Customer Name** *and***Case Description**.





- 1. *Single click* on an open Case in this page to display the *summary* of the Case information and to reveal the
- 2. Action Item buttons:

CASES - ACTION BUTTONS

VIEW CASE INFORMATION AND HISTORY

3. Click on the View Case Info and History icon.

Example Compa	Abigail Milne 🗧		
Subject	Contact Name	Customer Name Case State Description	Is Pipeline Case
Email new brochures	an McCreddie , Hope Works	Is Pipeline Case	No
	an McCreddie , Hope Works ber 2019 Price List 0.00 .00	Is Pipeline Case Case State Percentage Expected Completion	Interested 20.00 %
a 1 of 1 (2 items) 🕑 [1] 🔊 (Al)	ncan McCreddie'		Page size: 10



- 1. The *Save Case* page will be displayed.
- 2. The following frames will be auto-expanded:
- 3. Case
- You will note that the case details are auto populated. You can edit all these details, except for the Customer, Salesman, Subject and Information fields.

4. Related Customers

• You will note that the Customer Name will be auto populated, you can add more Related Customers, if required.

5. Case State

• The Case State and Percentage will be auto populated. You can edit the Case State, if required (which will update the Percentage).

6. Case History

• Here you can view <u>previous</u> activities, quotes and changes on this case, if applicable.



CCM Example Company		Abigail Milne 🌣
Save Case 🔶 1)	🔶 🖩 🖹
	stomer Hope Works Contact Duncan McCreddie	
	lesman Abigail Milne Subject Email updated copier price list	
	mation October 2019 Price List	
	* Value 20000.0000	
	se Type Type of Case	Source Type The type of source
	se Date 10 Oct 2019 hments	Expected Completion 17 Oct 2019
Attac	hments Attached files	Browse
2		No data to display
Related Customers Related Cus	itomers 📀 Related Customers	
	e State Interested (20%)	
+ Quote		
- Case History		6
+ Activities		
+ Quotes		
+ Case Changes		
	B Save	

- Click on the *expand* icon in any of the collapsed frames to *view* and/or add or edit the content, if required.
- In this page, you can link a *Quote* to this Case. Refer to Add a new Quote linked to this Case for more information.
- 3. Click on *Save* to apply any changes.
- 4. Click on the *Back* button to return to the *My Cases* page.



CCM Example Comp	oany		Abigail Milne 🌣
Save Case			🗲 🖩 🖻
- Case	* Customer	Hope Works	/
	* Contact	Duncan McCreddie	/ /
	* Salesman	Abigail Milne	4
	* Subject	Email updated copier price list	4
	Information	October 2019 Price List	- /
	* Value	20000.0000	
	Case Type	Type of Case	Source Type The type of source
	Case Date	10 Oct 2019	Expected Completion 17 Oct 2019
	Attachments	Attached files	Browse
			No data to display
Related Customers	Related Customers	Related Customers	
	inelated costomers	Hope Works - HOP001	
- Case State 2	* Case State	Interested (20%)	
	Percentage	20%	
+ Quote			
- Case History			
+ Activities	~		1
+ Quotes	-0		
+ Case Changes			1
		🖹 Save	3

VIEW / EDIT THIS CASE

- After clicking on *Save* or *Back*, you will return to the *Cases for [selec-ted customer]* page but the page will <u>no longer</u> be filtered, <u>all</u> the Cases linked to the selected customer will again be displayed.
- 2. Hover anywhere over an open Case to display the *Action Items* buttons.
- 3. Click on the *View/Edit this Case* icon.



Example Company		Abigail Milne
Cases for Hope Works		🗲 🖪
Subject Contact Name Customer N	Name Case State Description	Is Pipeline Case
test	Is Pipeline Case No	
Customer Kelly Jones , Hope Works	Is Pipeline Case No	
SP1589 - client interested Customer Matthew Thompson , Hope Works	Is Pipeline Case No	
	Is Pipeline case no	
Test newest CRM 3.4.3.0 Customer Matthew Thompson , Hope Works	Is Pipeline Case No	
and a second	Is Pipeline Case Into	
new test of case types Customer Kelly Jones , Hope Works	Is Pipeline Case No	
Time will open doors	ts Pipeline Case Ind	
Customer Kelly Jones , Hope Works	Is Pipeline Case No	
Email new brochures	ta ripetite case. Ho	
Customer Duncan McCreddie , Hope Works	Is Pipeline Case No	
New product range		
Customer John West , Hope Works	Is Pipeline Case No	
Email updated copier price list		
Customer Duncan McCreddie , Hope Works	Is Pipeline Case No	3 → 2
Case October 2019 Price List Value 25000.00	Case State Int	erester
Relative Value 5000.00 Case Date 10 Oct 2019	Percentage 20 Expected Completion 17	00 %
Case Date 10 Oct 2019	Expected Completion 17	Qct 2019
Call Customer to arrange meeting time		
Customer Michael Jackson , Hope Works	Is Pipeline Case No	
e 1 of 1 (9 items) 🔍 [1] 🔍 🛝	2	Page size: 10

- 1. The *Save Case* page will be displayed.
- 2. The following frames will be auto-expanded:
- 3. Case
- You will note that the case details are auto populated. You can edit all these details, except for the Customer, Salesman, Subject and Information fields.

4. Related Customers

• You will note that the Customer Name will be auto populated, you can add more Related Customers, if required.

5. Case State

- The Case State and Percentage will be auto populated. You can edit the Case State, if required (which will update the Percentage).
- 6. Case History



• Here you can view <u>previous</u> activities, quotes and changes on this case, if applicable.

CCM Example Company		Abigail Milne 🌣
Save Case - 1		← 🖩 🖻
3→ *o	stomer Hope Works Contact Duncan McCreddie Besman Abigail Milne Subject Email updated copier price list	
Cas Cas	* Value 20000.0000 te Type Type of Case te Date 10 Oct 2019	Source Type The type of source Expected Completion 17 Oct 2019
Related Customers Related Customers	name already exists, the current	Browse a added to the case when it is saved. If an attachment with the same date and time will be appended to the file name. No data to display
	e State Interested (20%) entage 20%	
Case History Activities		6
+ Quotes + Case Changes		
	🖹 Save	

- Click on the *expand* icon in any of the collapsed frames to *view* and/or *edit* the content, if required.
- 2. Click on *Save* to apply any changes or
- 3. Click on the *Back* button to return to the previous page.



Customer Cases

CCM Example Co	mpany		Abigail Milne 🌣
📞 Save Cas	se		🗲 🖩 🖻
- Case	* Customer	Hope Works	1 1
	* Contact	Duncan McCreddie	/ /
	* Salesman	Abigail Milne	
	* Subject	Email updated copier price list	3
	Information	October 2019 Price List	-
	* Value	20000.0000	1
	Case Type	Type of Case	Source Type The type of source
		10 Oct 2019	Expected Completion 17 Oct 2019
	Attachments	Attached files	Browse
	2 2	-	No data to display
Related Customers	Related Customers	Related Customers	
- Case State	* Case State	Interested (20%)	
	Percentage	20%	
+ Quote			
- Case History			
+ Activities			
+ Quotes			
+ Case Changes			
		B Save	2

NEW ACTIVITY

- 1. In the *Cases for [selected customer]* page,
- 2. Hover anywhere over an open Case to display the *Action Items* buttons.
- 3. Click on the *New Activity* icon.



Company Example Company			Ab	igail Milne	e
Cases for Hope Works			4	(- 🖪	(
Subject Contact Name Cu	ustomer Name	Case State Description	Is Pip	eline Case	
test		Is Pipeline Case			_
Customer Kelly Jones , Hope Works		Is Pipeline Case	No		
SP1589 - client interested Customer Matthew Thompson , Hope Works		Is Pipeline Case	Mari		
		Is Pipeline Case	NO		
Test newest CRM 3.4.3.0 Customer Matthew Thompson , Hope Works		Is Pipeline Case			
		Is Pipeline Case	NO		
new test of case types Customer Kelly Jones , Hope Works		Is Pipeline Case	N-		
		is Pipeline Case	NO		
Time will open doors Customer Kelly Jones , Hope Works		Is Pipeline Case	No		
Email new brochures		Is Pipeline Case	140		
Customer Duncan McCreddie , Hope Works		Is Pipeline Case	No		
New product range		15 Pipeline Case			
Customer John West , Hope Works		Is Pipeline Case	No		
Email updated copier price list		15 Pipeline Case			
Customer Duncan McCreddie , Hope Works		Is Pipeline Case	No. 3	<u>/</u>	2
Case October 2019 Price List					1
Value 25000.00 Relative Value 5000.00		Case State Percentage	20.00 %	9	2
Case Date 10 Oct 2019		Expected Completion	17 Oct 2019		2
Call Customer to arrange meeting time					
Customer Michael Jackson , Hope Works		Is Pipeline Case	No		
1 of 1 (9 items) []]]	2			Page size:	10

- 1. The *Save Activity* page will be displayed.
- 2. The following frames will be auto-expanded:
 - Case State
 - Activity
 - Activity Attendees and
 - Schedule
- 3. Update the Activity Information:
 - Type:
- Click in the *Type* field to display an *Activity Type* drop-down list.
- Select from this list the applicable type (e.g. Phone call).
- Address:
 - Click in the *Address* field, a list of all addresses linked to the customer will be displayed.



• Select the applicable address from this list.

• Subject:

- Type in the *Subject* of this activity (e.g. Email new product product range catalogue).
- Comments
 - Type in a *Comment* relating to this activity (e.g. Customer looking to upgrade current machines).

CCM Example C	ompany	Abigail Milne 🍄
Save Ac	tivity 🗕 🕕	🗲 🖩 🖹
+ Case	Subject Email updated copier price list	
- Case State	* Case State Interested (20%) Percentage 20%	
- Activity	Type Activity type Address The address relating to the activity Subject The subject of the activity Comments Information relating to the activity	
Activity Attendees	Attendees 😳 Case contact and salesman are always made attendees Send Email Invites 🗌 iCal invitations are disabled because you are using Exchange syncing.	
- Schedule	Date 1 Nov 2019 from 15:00 to 16:00 Reminder Email SMS 30 minutes before scheduled start	
+ Quote		
+ Case History	View previous activities, quotes and changes on this case.	
	🖹 Save	

- 1. You can select Attendees to link to the activity.
 - In this field you can select from *employees* and the *current customer contacts*.
- 2. You can select to Send Email Invites in order to have the system send an email invite for this activity, to all attendees.
- 3. Schedule the Date and Time for the activity.
- 4. Set a Reminder Email or SMS as and if required.



CCM Example Co	ompany	Abigai	Miln	a 🍄
Save Act	tivity	÷	Ħ	B
+ Case	Subject Email updated copier price list			
- Case State	* Case State Interested (20%) Percentage 20%			
- Activity	 Type Email Address The address relating to the activity Subject Email new product brochure Comments Customer looking to upgrade current machines. 			
Activity Attendees	Attendees 🚱 🗹 Case contact and salesman are always made atten Send Email Invites 🗌 ICal invitations are disabled because you are using Exchange syncing.	dees		
- Schedule	3 Date 1 Nov 2019 from 15:00 to 16:00 Reminder Email SMS 30 minutes before scheduled start	4		
+ Quote				
+ Case History	View previous activities, quotes and changes on this case.			
	🖺 Save			

Add Related Customers

- Once you have added Attendees, you may also wish to link *Related Cus*tomers in order to invite contacts from various clients to an Activity such as a meeting or training session. (these are not found in the Attendees list).
- 2. Click on the *expand* button in the *Case* frame.



CCM Example C	ompany		Abigail Milne 🍄
Save Ac	tivity		🔶 🖪 🗎
+ Case	Subject	Email updated copier price list	
- Case State	* Case State 2 Percentage	Interested (20%) 20%	
- Activity	* Subject	Email The address relating to the activity Email new product brochure Customer looking to upgrade current machines.	
Activity Attendees	Attendees	Abigail Milne Duncan McCreddie Abigail Milne Page 1 of 1 (2 items) [1] > #	Page size: 10 💌
	Send Email Invites	□ iCal invitations are disabled because you are using Exchange syncing.	
- Schedule		1 Nov 2019 from 15:00 to 16:00 Email SMS 30 minutes before scheduled start	
+ Quote			
+ Case History	View previous activities, que	otes and changes on this case.	
		E Save	

- 1. The Case frame will be expanded to reveal the *Related Customers* frame.
- 2. Follow the process to add the related customer(s), if required.
- 3. When you have finished adding the new activity details for this case, click on *Save* to return to the previous page .
- 4. If you do <u>not</u> wish to save any changes, click on the *Back* button to return to the previous page.



CRM Example Com	ipany		Abigail Milne 🔅
📞 Save Activ	vity		🗲 🖩 🗎
- Case	* Customer	Hope Works	1 1-
	* Contact	Duncan McCreddie	
$\sim 10^{-1}$ N $\sim 10^{-1}$	* Salesman	Abigail Milne	
\	* Subject	Email updated copier price list	A /
\sim	Information	October 2019 Price List	• /
	* Value	25000.0000	/
	Contraction of the second s	Type of Case	Source Type. The type of source
Γ		10 Oct 2019	Expected Completion 17 Oct 2019
	A CONTRACT OF	Attached files	Browse
	<u>\</u>		No data to display
Related Customers	Related Customers	 Related Customers Hope Works - HOP001 	
- Case State	* Case State	Interested (20%)	
	Percentage		
- Activity	* Type	Email	
	Address	The address relating to the activity	
	* Subject	Email new product brochure	
	Comments	Customer looking to upgrade current ma	achines.
		Save Save	

CLOSE THIS CASE

- In the *Cases for [selected customer]* page, hover anywhere over an open Case to display the *Action Items* buttons.
- 2. Click on the *Close this Case* icon.



Com Example Com	ipany				Abigail Milne
Cases for	Hope Works				🔶 🖪 🤇
Subject.	Contact Name	Customer Name	Case State Description		Is Pipeline Case
test Customer Ke	lly Jones , Hope Works		Is Pipeline Case	No	
SP1589 - client inter Customer Ma	ested tthew Thompson , Hope Works		Is Pipeline Case	No	
	tthew Thompson , Hope Works		Is Pipeline Case	No	
	lly Jones , Hope Works		Is Pipeline Case	No	
	lly Jones , Hope Works		Is Pipeline Case	No	فمراد
Email new brochures Customer Du New product range	i ncan McCreddie , Hope Works	•	Is Pipeline Case	No	6
Customer Joh	nn West , Hope Works		Is Pipeline Case	No	
Email updated copiel Customer Du	r price list ncan McCreddie , Hope Works	*	Is Pipeline Case	No	
					? 1
Call Customer to arr Customer Mi	ange meeting time chael Jackson , Hope Works		Is Pipeline Case	No	
a 1 of 1 (9 items) 🕑 [1] 🖒 🛝					Page size: 10

- 1. The *Save Case* page will be displayed.
- Type a completion note/explanation in the *Notes* field (e.g. Customer budget not yet approved for machine upgrade).

CCM Example Comp	bany		Abigail Milne 🌣
Save Case]0		🔶 🖩 🖨
+ Case	Subject	Email updated copier price list	
- Case State	* Case State Percentage	Interested (20%) 20%	
- Case Closure	* Notes	Completion notes about case	
	Closure Date	1 Nov 2019	
		✓ Close Case	



1. The *Closure Date* will auto populate with the current date.

If you wish to change this date,

- 2. <u>Either</u>, type the correct date directly in this field,
- 3. <u>Or</u>, click in this field to display a drop-down arrow, click on this arrow to bring up the calendar function.
- 4. Select the applicable alternative date.
- 5. Click on *Close Case*.

CCM Example Compa	iy	Abigail Milne 🌣
🌜 Save Case		← 🖪 🖻
+ Case	Subject Email updated copier price list	
- Case State	* Case State Interested (20%) Percentage 20%	
- Case Closure	* Notes Customer budget not yet approved for machine Closure Date Closure Date	4 -5

- 1. You will return to the *Cases for [selected customer]* listing page.
- 2. The recently closed Case will now be *greyed out* in this list.
- 3. You can single click on the closed Case to view the Case *Summary*.
- You will note that the *Action Item buttons* are <u>no longer</u> available for this Case.



Example Compa	iny			Al	bigail Milne
Cases for H	lope Works ┥	-0			🗲 🗒
Subject	Contact Name	Customer Name	Case State Description	Is Pi	ipeline Case
	Jones , Hope Works		Is Pipeline Case	No	
	ew Thompson , Hope Works		Is Pipeline Case	No	
	.0 ew Thompson , Hope Works		Is Pipeline Case	No	
A CONTRACTOR OF	Jones , Hope Works		Is Pipeline Case	No	
	Jones , Hope Works		Is Pipeline Case	No	
Email new brochures Customer Dunca New product range	an McCreddie , Hope Works	2 3	Is Pipeline Case	No	4
Customer John	West , Hope Works		Is Pipeline Case	No	
	an McCreddie , Hope Works er 2019 Price List 0.00 00		Is Pipeline Case Case State Percentage Expected Completion	Interested 20.00 %	ł
Call Customer to arrang Customer Micha	ge meeting time el Jackson , Hope Works		Is Pipeline Case	No	
1 of 1 (9 items) 🤇 [1] 🗲 🛝					Page size: 1

WIN A CASE

- 1. In the *Cases for [selected customer]* page, hover anywhere over an open Case to display the *Action Items* buttons.
- 2. Click on the *Won this Case* icon.
- 3. Note that the *Case State* is currently *Interested*.

Note: A Case <u>cannot</u> be Won via Case Action Buttons - if this Case Type has Stage Gates Enabled. All Stage Gate Questions will need to be responded to, in order to 'Win the Case'.



Example Company	Abigail Milne
Cases for Hope Works	• 🖪
Subject Contact Name Customer N	lame Case State Description Is Pipeline Case
test	
Customer Kelly Jones , Hope Works	Is Pipeline Case No
SP1589 - client interested	
Customer Matthew Thompson , Hope Works	Is Pipeline Case No
Test newest CRM 3.4.3.0	
Customer Matthew Thompson , Hope Works	Is Pipeline Case No
new test of case types	
Customer Kelly Jones , Hope Works	Is Pipeline Case No
Time will open doors	
Customer Kelly Jones , Hope Works	Is Pipeline Case No
Email new brochures	0
Customer Duncan McCreddie , Hope Works Case Customer looking to upgrade machines	Is Pipeline Case No
Value 15000.00	3 Case State Interested
Relative Value 3000.00 Case Date 09 Sep 2019	Percentage 20.00 % Expected Completion 17 Sep 2019
20	
New product range	
Customer John West , Hope Works	Is Pipeline Case No
Email updated copier price list	
Customer Duncan McCreddie , Hope Works	Is Pipeline Case No
Call Customer to arrange meeting time	
Customer Michael Jackson , Hope Works	Is Pipeline Case No
1 of 1 (9 items) 🔄 [1] 🔍 🛝	Page size: 10

- 1. A message box will pop up asking:
 - Are you sure you want to mark this case as won?
- 2. Click on *OK*.

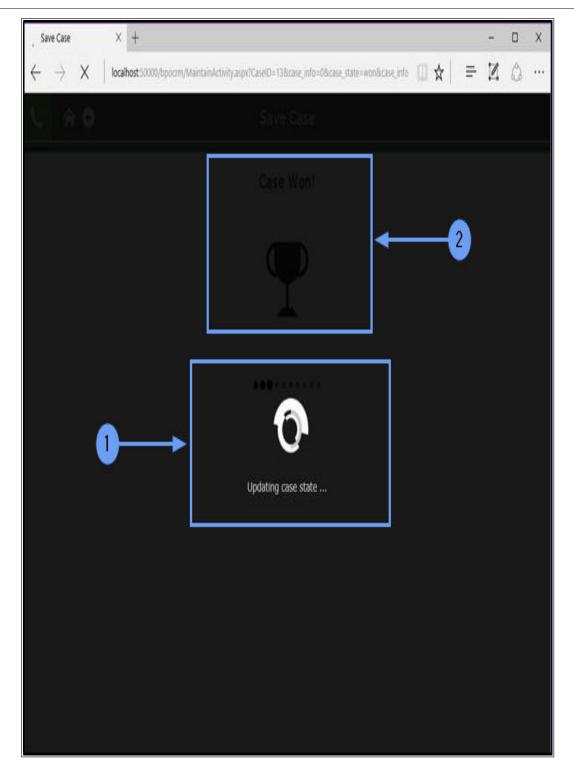
CCM Example Company	localhost:50000 says	Abigail Milne 🌣
Save Case	Are you sure you want to mark this case as won?	₩ ₩



- 1. The system will update the Case State.
- 2. A *Case Won* message with a *Trophy* image will briefly flash on the screen.



Customer Cases





- 1. You will return to the *Cases for [selected customer]* listing page.
- 2. The recently won Case will now be greyed out in this list.
- 3. You can single click on the won Case to view the Case *Summary*.
- 4. The Case State has updated to Closed Won.
- 5. You will note that the *Action Item buttons* are <u>no longer</u> available for this Case.

CCM Example Company	Ŷ			Abig	ail Milne 🕻
💼 Cases for Ho	pe Works 🚽	-0		•	- 🖪 Ç
Subject	Contact Name	Customer Name	Case State Description	Is Pipeli	ne Case
test Customer Kelly Jon			Is Pipeline Case	No	
) Thompson , Hope Works		Is Pipeline Case	No	
Test newest CRM 3.4.3.0 Customer Matthew	Thompson , Hope Works		Is Pipeline Case	No	
Customer Kelly Jon	es , Hope Works	3	Is Pipeline Case	No	5
Customer Kelly Jon	es , Hore Works		Is Pipeline Case	No	
	0		Is Pipeline Case Case State Percentage Expected Completion	Closed - Won 100,00 %	ł
New product range					
Customer John We			Is Pipeline Case	No	
	McCreddie , Hope Works		Is Pipeline Case	No	
	Jackson , Hope Works		Is Pipeline Case	No	
Page 1 of 1 (9 items) 🕥 [1] 🔊 🛝					Page size: 10

LOST THIS CASE

- 1. In the *Cases for [selected customer]* page, hover anywhere over an open Case to display the *Action Items* buttons.
- 2. Click on the *Lost this Case* icon.
- 3. Note that the current *Case State* is *Distant Prospect on hold*.



Example Co	mpany			Abigail Milne
Cases fo	r Hope Works			🔶 🖪 (
Subject	Contact Name	Customer Name	Case State Description	Is Pipeline Case
test				
test Customer	Kelly Jones , Hope Works		Is Pipeline Case	No
SP1589 - client int	erested			
Customer	Matthew Thompson , Hope Works		Is Pipeline Case	No
Test newest CRM 3	.4.3.0			
	Matthew Thompson , Hope Works		Is Pipeline Case	No
new test of case ty	pes			
Customer	Kelly Jones , Hope Works		Is Pipeline Case	No
Time will open doo	rs			
Customer 1	Kelly Jones , Hope Works		Is Pipeline Case	No
Email new brochur	es			
Customer	Duncan McCreddie , Hope Works		Is Pipeline Case	No
New product range				
	Iohn West , Hope Works		Is Pipeline Case	No
Email updated cop	er price list			
Customer I	Duncan McCreddie , Hope Works	-	Is Pipeline Case	No
a service of the serv	rrange meeting time			
	Michael Jackson , Hope Works	/	Is Pipeline Case	No
	potential machine installation.	/		
Case	lohn West , Hope Works 🛛 🗡		Is Pipeline Case	
Value	15000.00	6	Case State	Distant prospect - on hold
Relative Value Case Date		20	Percentage Expected Completion	5.00 %
1 of 1 (10 items) 🔇 [1] 主	Alt			Page size: 10

1. A message box will pop up asking:

• Are you sure you want to mark this case as lost?

2. Click on OK.

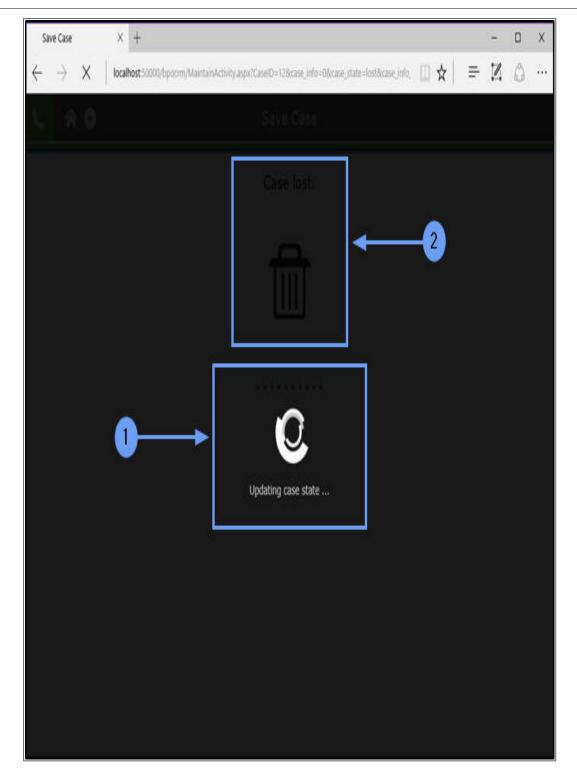
CCM Example Company	Iocalhost:50000 says Are you sure you want to mark this case as lost?	Abigail Milne 🌣 🔶 開



- 1. The system will update the Case State.
- 2. A *Case Lost* message with a *Trash Bin* image will briefly flash on the screen.



Customer Cases





- 1. You will return to the *Cases for [selected customer]* listing page.
- 2. The recently lost Case will now be *greyed out* in this list.
- 3. You can single click on the lost Case to view the Case *Summary*.
- 4. The *Case State* has updated to *Closed Lost*.
- 5. You will note that the *Action Item buttons* are <u>no longer</u> available for this Case.

Subject	Contact Name	Customer Name	Case State Description	Is Pipeline Case
test Coheren Kal	ly Jones , Hope Works		Is Pipeline Case No	
SP1589 - client inter	an in the the		Is Pipeline Case No	
	esteu tthew Thompson , Hope Works		Is Pipeline Case No	
Test newest CRM 3.4			to ripenne Gase 100	
	tthew Thompson , Hope Works		Is Pipeline Case No	
new test of case type				
Customer Kel	ly Jones , Hope Works		Is Pipeline Case No	
Time will open doors				
	ly Jones , Hope Works		Is Pipeline Case No	
Email new brochures				
Customer Du	ncan McCreddie , Hope Works		Is Pipeline Case No	
New product range				
Customer Joh	n West , Hope Works		Is Pipeline Case No	
Email updated copier	price list		3	G
Customer Du	ncan McCreddie , Hope Works		Is Pipeline Case No	Ÿ
Call Customer to arra	ange meeting time			
	hael Jackson , Hope Works		Is Pipeline Case No	
	otential machine installation.	× ×	1 I	
Customer Joh Case	n West , Hope Works		Is Pipeline Case No	
Value 150 Relative Value 0.0			Case State Close Percentage 0.00	
Case Date 04			Expected Completion 04 De	

ADD A NEW QUOTE LINKED TO A CASE

- From the *Cases for [selected customer]* page page, you can link a Quote by navigating via the following *Action* buttons:
 - View Case Info and History
 - The *Save Case* page will open, expand the *Quote* frame.

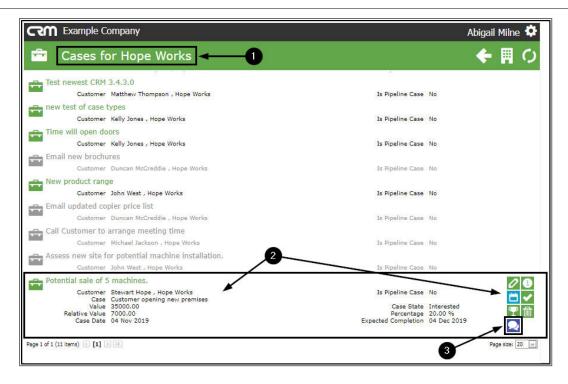


- View/Edit this Case
 - The *Save Case* page will open, expand the *Quote* frame.
- New Activity
 - The *Save Activity* page will open, expand the *Quote* frame.
- New Quote
 - The Save Quote page will open, the Quote, Quote Financials and Quote Items frames will be expanded, ready for you to add the new Quote details.

For the purpose of this manual we will navigate from the *Save Quote* page page but the link quote process is the same from *either* page.

- 1. In the *Cases for [selected customer]* listing page.
- 2. Hover anywhere over an open Case to display the *Action Items* tiles.
- 3. Click on the *New Quote* tile.





1. The *Save Quote* page will open.

LINK QUOTE PROCESS

- 2. The *Subject* in the Case frame will be auto populated with the information of the Case selected in the previous step.
- 3. *Expand* the Case frame if you wish to view the full Case information in this page.
- 4. The following frames will be auto-expanded :
 - Quote
 - Quote Financials and
 - Quote Items

Note: If you are linking a Quote from the *Save Case* or *Save Activity* pages then you will need to expand these frames manually.



CCM Example Com	pany			Abigail Milne 🍄	
🔎 Save Quo	te 💶 🚺		2	🔶 📕 🚍	
+ Case 3	Subject	Potential sale of 5 machines.			
- Quote	* Customer * Quote Contact Quote Reference Reference	REF00000	* Site	4 Nov 2019 Select HOP001_SALESQUOTE	
- Quote Financials	Currency Tax Rate Exchange Rate		Quote Terms Commercial	Full Payment COD Default	
- Quote Items	Add item Add template Drag a column here	 Type to find items Add sales template items 			
		No d	ata to display		
🖹 Save					

- Note the message at the top of the Quote frame: A quote will only be created if you add quote line items. This will be covered in the Add Quote Items section of this manual.
- 2. **Customer:** This will populate with the name of the Customer linked to the Case.

Quote Contact:This will populate with the contact selected in the Case section.

- You can click on the drop-down arrow and select an alternative contact from the drop-down list, if required.
- 3. **Quote Reference**: The system will allocate a reference number as the quote is saved.

Reference:Type in a reference for this quote.

Comments:Type in a comment/additional information relating to this quote.



CCM Example Com	pany			Abigail Milne 🍄
🔎 Save Quo	te			🗲 🖪 🖹
+ Case	Subject	Potential sale of 5 machines.		
- Quote	* Customer * Quote Contact Quote Reference Reference		* Site	4 Nov 2019 Select HOP001_SALESQUOTE
- Quote Financials	* Currency Tax Rate * Exchange Rate		Quote Terms Commercial	Full Payment COD Default
- Quote Items	Add item Add template Drag a column here			
		No data to display		
		🖹 Save		

1. **Date**: This will populate with the current date.

You can either type directly in this field to change the date, or click on the drop-down arrow and use the calendar function to select an alternative date if required.

Site: This will auto-populate with the site set up on this customer. If the customer is linked to <u>more than one</u> site then click on the drop-down arrow and select the correct site for this

quote.

Print Layout:This will auto populate with the Sales Quote print layout set up on the Customer.

QUOTE FINANCIALS

2. **Currency**: This will auto populate with the currency set up on the customer. You can click on the drop-down arrow and select an alternative currency, if required.



Tax Rate: This will auto populate with the tax rate set up on the customer.

Exchange Rate: This will auto populate with the exchange rate set up on the customer.

Quote Terms: This is the quote repayment factor and should be configured in Static Data: Sales Quote Terms or Repayment Method This will auto populate with Full Payment COD.

> • You can click on the drop-down arrow and select an alternative payment period, if required.

Commercial: This will auto populate with the **commercial** set up on the customer.

• Click in this field to reveal a drop-down arrow and select from the list an alternative commercial, if required.

CCM Example Co	ompany			Abigail Milne 🍄
🔎 Save Qા	uote			🗲 🖪 🗎
+ Case	Subject	Potential sale of 5 machines.		
- Quote	* Customer * Quote Contact Quote Reference Reference	Stewart Hope	* Site	4 Nov 2019 Select HOP001_SALESQUOTE
- Quote Financials	* Currency Tax Rate * Exchange Rate		Quote Terms Commercial	Full Payment COD Default
- Quote Items	Add item Add template Drag a column here			
		No data to display		
		🖹 Save		

ADD QUOTE ITEMS

You now have the ability to add <u>single</u> items to a quote.



Note: For Part Numbers to pull through to this list - you need to ensure that the **Quote Products are specified**.

- Take note of the message at the top of the Quote section: you must add at least one item to this quote for it to be created. This process is set out below.
- In the *Add item* field, start typing the *code* or *description* of the item you wish to link to this quote.

CCM Example Co	mpany			Abigail Milne 🍄
🔎 Save Qu	iote			🗲 🖪 🗎
+ Case	Subject	Potential sale of 5 machines.		
- Quote	* Customer * Quote Contact Quote Reference Reference	REF00000	* Site * Print Layout	4 Nov 2019 Durban HOP001_SALESQUOTE
- Quote Financials	* Currency Tax Rate * Exchange Rate		Quote Terms Commercial	Full Payment COD Default
- Quote Items	Add item Add template Drag a column here			
		E Save		

- 1. As you start typing in the field, a *Type*, *Code* and *Description* list of all items on the system, will be displayed.
- 2. The system will *filter* for the item that you are searching for.
- 3. Select the applicable *item* from this list.



CCM Example Cor	mpany					Abigail	Milne	•
🔎 Save Qu	ote					+	Ħ	B
+ Case		Sub	ject	Potential sale of 5 machines.				*
- Quote	► A q	uote will only be o	reat	ed if you add quote line items.				
		* Custo	mer	Hope Works				- 1
		* Quote Con	tact	Stewart Hope	Date	4 Nov 201	9	- 1
		Quote Refere	nce	REF00000	* Site	Durban		- 1
		Refere	nce	HWQ202	* Print Layout	HOP001_S	ALESQ	UOTE
		Comm	ents	Customer requires on-site evalua	ation			
								- 1
- Quote Financials		* Curre	ency	South African Rand	Quote Terms	Full Payme	ent COD	, ,
		Tax I	Rate	15.00	Commercial	Default		- 1
		* Exchange I	Rate	1.0000				- 1
- Quote Items		Add i	tem	C ⊻ copier			-	
3	Туре	Code	Des	cription	11			#
	INVN	SP2020	SP2	020 Sprint Colour Multi Functional Copier	+			1
	INVN	SP1818	Spri	int copier		-0		12
	INVN	1458-96523	K14	7 Kyocera Colour Copier				13
	INVN	KM250MFP		ica Minolta Colour Multi-Functiona Copier	-			20
	INVN	SP19-123456		9-12 Colour Copier				22
	INVN	SP204	SP2	04 Colour Copier				26 *
				Save				

- 1. The selected item code and description will populate the *Add* item field.
- 2. Click on the *plus*[+] button.



CCM Example Co	mpany			Abigail Milne 🍄
🔎 Save Qu	ote			🗲 🖩 🖹
+ Case	Subject	Potential sale of 5 mac	nines.	
- Quote	* Quote Contact Quote Reference Reference	Hope Works Stewart Hope REF00000	Date * Site * Print Layout	4 Nov 2019 Durban HOP001_SALESQUOTE
- Quote Financials	* Currency Tax Rate 2 * Exchange Rate		Quote Terms Commercial	Full Payment COD Default
- Quote Items	Add item Add template Drag a column here	 Add sales templa) SP2020 Sprint Colour Multi te items a to display	Functional Copik
		Save		

- 1. The item will be added to the *Quote Items* frame.
- 2. You will note that there are **2** action buttons linked to this item.
 - An *Edit* button. This will enable you to <u>edit</u> the item details e.g. quantity, price, if required.
 - A *Delete* button. This will enable you to <u>delete</u> the item from the quote, if required.

EDIT QUOTE ITEM

3. Click on the *Edit* button.



CCM Example Con	npany									Abigail M	ilne 🍄
👤 Save Que	ote									+	8
+ Case		Subject	Potential sale of	5 machines.							
- Quote	* Q	* Customer uote Contact te Reference Reference	Stewart Hope REF00000		uation.			4 Nov 2019 Durban HOP001_S			
- Quote Financials	* E)	* Currency Tax Rate cchange Rate		nd			Quote Terms Commercial		nt COD		
- Quote Items		Add item Add template		d items template items							11
	Item Type	Item Code	Quote Item Description	Quantity	Unit Cost	Item Price	Payment per Period	Total	Actions	Total Inclusive	Suppress on Print
0	INVN	SP2020	SP2020 Sprint Colour Multi Functional Copier	1	5610.67	5400.00		5400.00		6210.00	
					5610.67	5400.00	0.00	5400.00		6210.00	
				E	Save				2		

1. An *edit item* frame will be displayed.

Here you can make changes to the following details:

- 2. Item Description
- 3. Item Quantity
- 4. Item Unit Cost
- 5. Item Price
- 6. **Suppress on Print** Select this check box if you do not want this line item visible on the printed quote. This will not affect the Sub/Grand Total
- Click on the *Apply Changes* icon [] to <u>save</u> your changes or the the *Cancel changes* icon [x] to <u>cancel</u> the changes, as required.



CCM Example Co	mpany									Abigail M	lilne 🍄
🔎 Save Qu	ote									+	• 8
- Quote	* Q	only be created * Customer H uote Contact S te Reference R Reference H Comments Co	ope Works tewart Hope EF00000		uation.			4 Nov 2019 Durban HOP001_SA	LESQUOTE		
- Quote Financials	* E)	* Currency S Tax Rate 1 kchange Rate 1		nd			Quote Terms Commercial		t COD		
- Quote Items	Item Type	Add item 4 Add template 5 SP2020	Add sales Quote Item Description SP2020 Sprint Colour Multi Functional Copier	Quantity 1 r Quantity: 1	Unit Cost 5610.67	Item Price 5400.00 Unit Co 5400.00	Payment per Period	Total 5400.00 1 5400.00	Actions		
				E	Save						

- 1. In this example, the *Quantity* has been updated to **2**.
- 2. The *Total* and *Total Inclusive* columns will update accordingly.

LINK ADDITIONAL QUOTE ITEMS

3. In the *Add item* field, start typing the *code* or *description* of the <u>next</u> item that you wish to add to the quote.



CCM Example Co	ompany									Abigail M	ilne 🌻
👤 Save Qu	iote									÷ 🖡	
+ Case		Subject	Potential sale of	f 5 machines.							
- Quote	* Q	* Customer uote Contact ite Reference Reference	Stewart Hope REF00000		uation.			4 Nov 201 Durban HOP001_9			
- Quote Financials	* E)	* Currency Tax Rate kchange Rate		and		3	Quote Terms Commercia		ent COD		
- Quote Items	Item Type	Add item Add template Item Code SP2020	-	o find items template items Quantity	Unit Cost 5610.67	Item Price 5400.00	Payment per Period	Total 10800.00	Actions	Total Inclusive 12420.00	Suppress on Print
		512020	Sprint Colour Multi Functional Copier	0	5610.67	5400.00	0.00	10800.00		12420.00	
				E	Save			X	2	/	

- 1. As you start typing in the field, the *Type*, *Code* and *Description* list will again be displayed.
- 2. The system will filter for the item that you are searching for.
- 3. Select the applicable item from this list.

CCM Example Co	mpany							Abigail	Miln	e 🍄
ᆽ Save Qu	ote							÷	Ħ	B
+ Case		Subject Pot	tential sal	e of 5 machines						
- Quote	= (l only be created in * Customer Ho Quote Contact Ste ote Reference RE Reference HW Comments Cus	pe Works wart Hop F00000 /Q202	e		* Site	4 Nov 2019 Durban HOP001_SALESQUOTE			
- Quote Financials	* E	* Currency So Tax Rate 15 xchange Rate 1.0	.00	n Rand	•	Quote Terms Commercial	Full Payment COD Default			
- Quote Items	Item Type INVN	SP2020	Qu INVN De INVN SP INVN SP INVN SP INVN INVN INVN	k toner Code 2020-147K 5919-147K 147-888544 12-098765 204-147K 147258 540-147K	Description Black toner §P2020 Black Toner §P1919 K147 Black toner \$P19+12 Black Toner \$P20+Black Toner Black Toner Compatible <u>black toner</u>	2		2 4 14 23 27 31 55		uppress on Print
					Save					



- 1. The additional item code and description will populate the *Add* item field.
- 2. Click on the *plus* [+] button.

CCM Example Co	mpany									Abigail M	ilne 🌻
👤 Save Qu	ote									÷	
+ Case		Subject	Potential sale of	5 machines.							
- Quote	* Q	* Customer uote Contact ite Reference Reference	Stewart Hope REF00000		uation.			e 4 Nov 201 e Durban t HOP001_S			
- Quote Financials	2	* Currency Tax Rate kchange Rate		and			Quote Term Commercia		ent COD		
- Quote Items		Add item Add template	Add sales	template items			-0	3			1
	Item Type	Item Code	Quote Item Description	Quantity	Unit Cost	Item Price	Payment per Period	Total	Actions	Total Inclusive	Suppress on Print
	INVN	SP2020	SP2020 Sprint Colour Multi Functional Copier	2	5610.67	5400.00		10800.00	0	12420.00	
					5610.67	5400.00	0.00	10800.00		12420.00	
				E	5610.67	5400.00	0.00	10800.00		12420.00	

- 1. The <u>additional</u> item will be added to the **Quote Items** frame.
- 2. Edit the details, if required.
- 3. The quote *Total Inclusive* amount will update to include this item.

SAVE QUOTE

When you have finished adding items to the Quote sections, click on *Save*.



CCM Example Co	ompany									Abigail M	lilne 🍄
👤 Save Qા	uote									+	• 8
+ Case		Subject I	Potential sale of	5 machines.							
- Quote	- c	* Customer 1 Quote Contact 9 ote Reference 1 Reference 1	Stewart Hope REF00000		uation.			e 4 Nov 201 e Durban t HOP001_S			
- Quote Financials	*E	* Currency S Tax Rate S xchange Rate S		and			Quote Term Commercia	s Full Payme I Default	nt COD		
- Quote Items	Martin March	Add item Add template	Add sales	template items				unita i		1. 127.1	1
	Item Type INVN	Item Code SP2020	Quote Item Description SP2020 Sprint Colour Multi Functional Copier	Quantity 2	Unit Cost 5610.67	Item Price 5400.00	Payment per Period	Total 10800.00	Actions	Total Inclusive 12420.00	Suppress on Print
0-	INVN	2020-147K	Black toner SP2020	1	481.70	526.63	526.63	526.63	01	605.62	
					6092.37	5926.63	526.63	11326.63	1	13025.62	2
				E	Save ◄	-0		6		3	

1. A message box will appear at the top of the page informing you that:

• Quote saved successfully

2. The system will have allocated a Quote Reference Number.

There are now 4 processing options available in this page:

- 3. <u>Delete</u>
- 4. <u>View</u>
- 5. <u>Save</u>
- 6. <u>Copy</u>
- 7. For the purpose of this manual, we have selected the Customers icon to return to the *Customer Dashboard* (Customer Home page).



+ Case		Subject	Potential sale of	5 machines.							t
· Quote	* Q	* Customer uote Contact s te Reference Reference	Stewart Hope QT0000216	2	ation.		* Si	te 4 Nov 201 te Durban ut HOP001_S			D
· Quote Financials	* E	* Currency Tax Rate xchange Rate		nd				ns Full Payme ial Default	ent COD		
Quote Items		Add item Add template		d items template items							
	Item Type	Item Code	Quote Item Description	Quantity	Unit Cost	Item Price	Payment per Period	Total	Actions	Total Inclusive	Suppres
	INVN	SP2020	SP2020 Sprint Colour Multi Functional Copier	2.00	5610.67	5400.00	5400.00	10800.00	0	12420.00	
	INVN	2020-147K	Black toner SP2020	1.00	481.70	526.63	526.63	526.63	01	605.62	
				3.00	6092.37	5926.63	5926.63	11326.63		13025.62	

View New Quote from the Customer Dashboard

- 1. In the *Customer Dashboard* (Customer Home page),
- 2. Click on the *Quotes* tile.



CCM Exampl	e Compar	ıy						Abigail Milne 🌣
Hope	Works		0			Ð	Search	Q
Activitie	es for La	st 30 Day	ys	1 Mo	onth Performance		4 Month	Pipeline
Description	Target	Existing Custmrs	New Custmrs	50 000.00		6 000.4		
Phone call		3	2	40 000.00				
Email		3	1	30 000.00		4 000.0		
Meeting			2	20 000.00		_		
On Site inspection			0	10 000.00		2 080.0		
Site inspection		0	0	0.00		.0	10	
				Case	s Invoices Orders Quot		Nov 2019 Dec 20:	9 Jan 2020 Feb 2020
			Но	pe Works - HOP001				
	0				Trading Name	Hope Works Hope Works (Pty) Lts		91%
	A		7	Company Logo 🔇	Description	Hope Works (Pty) Lts		
create cold call			ngs			987654321		
			Cr.	nated: 2014/04/03 1:46:44 PM	Registration Rank	123456789 Platinum		
		0				http://www.hopeworks.co.	za	
					Phone	031 123 4567		
	and the second second							
customers	cases	activit	ies 🖌		🔒 🚨			
					12 Mor	ths Sales His	tory	
					0 -		,	
					-50 -			
quotes	orders	invoid	æs		-100			
•					-150			
5	100	0			-200			
	- ** #				-250			
credit note	equipment	contra	icts		-300			
					-350			
					1			
	~				Bran Die start Die Tale and Die and	DA DE DA DA DA DE DA DA DE DA	A Statement Present Dis	
service calls	3rd party	file			Cor	tract Income 📕 Sales Revenu		
				©2019 CO3 Techi	nologies (Pty) Ltd (3.5.6.0 / 3.5.6.	0)		

- 1. The Quotes for [selected customer] page will open.
- 2. The quote that you linked to the Case, can still be viewed in this listing page.
- 3. Use the <u>Page Reference field</u> or the <u>Filter Row</u> to search for the quote if it not listed on the first open page.

Either

4. Click on Back

Or

5. Click on the *Customer icon*

to return to the *Customer Dashboard* (Customer Home page).



Quote Ref	Customer Code	Customer Name	Quote Description	Quote Value	Currency	Quote Date	Quote Status	Overd
T0000202 🖉 📮 🗐 😣	HOP001	Hope Works	toner	600.36	ZAR	17 Nov 2017	Order generated	Yes
тоооогоз 🧷 🛃 🕲 🕲	HOP001	Hope Works	test	14073.30	ZAR	18 Dec 2017	Order 5	Yes
тоооого4 🧷 🗗 🙆 🔇	HOP001	Hope Works	1234	20932.74	ZAR	29 Jan 2018	Order	Yes
тоооо206 🧷 🗗 🥝 🕴	HOP001	Hope Works	HW Q-0123	1380.00	ZAR	21 May 2018	New quote	Yes
T0000207 🧷 🗗 🥝 🕴	HOP001	Hope Works 2	QAB11/10/2018	1398.40	ZAR	12 Oct 2018	New quote	Yes
тоооогоэ 🧷 🗗 🥝 🕴	HOP001	Hope Works	Q9001	506.00	ZAR	25 Feb 2019	New quote	Yes
тоооо210 🧷 🗗 🥝 🕴	HOP001	Hope Works	HWQ000444	9616.16	ZAR	17 Jun 2019	New quote	Yes
тоооо214 🧷 🗗 🥝 🕴	HOP001	Hope Works		18630.00	ZAR	24 Oct 2019	New quote	No
T0000217 🖉 📮 🔇 😢	HOP001	Hope Works	HWQ202	13025.62	ZAR	04 Nov 2019	New quote	No

View the linked Quote via the Cases tile

- 1. In the *Customer Dashboard* (Home page),
- 2. Click on the *Cases* tile.



CCM Example Company Abigail Milne 🌣							
норе	Works	— 0	🕀 Search	Q			
Activities for Last 30 Days			1 Month Performance 4 Month I	Pipeline			
Description		tisting New Istmrs Custmrs	50 000.00				
Phone call	20	3 2	40 000.00				
Email		3 1	30 000.00 4 000.00				
Meeting		0 2	20 000.00				
On Site inspection		1 0	10 000.00				
Site inspection		0 0	0.00				
			Cases Invoices Orders Quotes Nov 2019 Dec 2019	Jan 2020 Feb 2020			
		, t	lope Works - HOP001				
	\bigcirc	A	Trading Name Hope Works Registered Name Hope Works (Pty) Lts	91%			
	A	<u> </u>	Company Logo Description				
create cold call	recommendations	warnings	VAT No 987654321				
			Created: 2014/04/01 1-46-44 MM Registration: 123456789 Rank: Platinum				
		0.0	Website http://www.hopeworks.co.za				
	**	••••	Phone 031 123 4567				
customers	cases	activities					
			12 Months Sales History				
			0				
quotes	orders 2	invoices	-50				
			-100				
			-130				
Ľ)	0	•	-250				
			-300				
credit notes	equipment	contracts	-350				
			-400				
	\prec		and the second s				
service calls	3rd party	files	Contract Income Soles Revenue				
			©2019 CO3 Technologies (Pty) Ltd (3.5.6.0 / 3.5.6.0)				

- 1. The *Cases for [selected customer]* listing page will open.
- 2. *Hover over* the Case to display the *Action buttons*.
- 3. Click on either the *View/Edit this Case* icon or the *View Case Info and History* icon.



Cases for Hope Works			
Subject Contact Name	Customer Name	Case State Description	Is Pipeline Case
kai			
test			
Customer Kelly Jones , Hope Works		Is Pipeline Case	No
SP1589 - client interested			
Customer Matthew Thompson , Hope Works		Is Pipeline Case	No
Test newest CRM 3.4.3.0			
Customer Matthew Thompson , Hope Works		Is Pipeline Case	No
new test of case types			
Customer Kelly Jones , Hope Works		Is Pipeline Case	No
Time will open doors			
Customer Kelly Jones , Hope Works		Is Pipeline Case	No
Email new brochures			
Customer Duncan McCreddie , Hope Works		Is Pipeline Case	No
New product range			
Customer John West , Hope Works		Is Pipeline Case	No
Email updated copier price list			
Customer Duncan McCreddie , Hope Works		Is Pipeline Case	No
Call Customer to arrange meeting time			
Customer Michael Jackson , Hope Works	2	Is Pipeline Case	No
Assess new site for potential machine installation.			
Customer John West , Hope Works		Is Pipeline Case	No
Potential sale of 5 machines.			0
Customer Stewart Hope , Hope Works		Is Pipeline Case	No
Case Customer opening new premises Value 35000.00		Case State	
Relative Value 7000.00 Case Date 04 Nov 2019		Percentage Expected Completion	
			2

- 1. Either option will take you to the *Save Case* page.
- 2. Click on the *Expand* icon in the *Quotes* frame.



CCM Example Comp	any		Abigail Milne 🌻
Save Case]0		🗲 🖪 🗎
- Case	* Customer	Hope Works	
	* Contact	Stewart Hope	
	* Salesman	Abigail Milne	
	* Subject	Potential sale of 5 machines.	
	Information	Customer opening new premises	
	* Value	35000.0000	
	Case Type	New Deal	Source Type Recommentation
	Case Date	4 Nov 2019	Expected Completion 4 Dec 2019
	Attachments	Attached files	Browse
			se when it is saved. If an attachment with the same name already exists,
- Case Related Customers	Related Customers	 Related Customers Hope Works - HOP001 	No data to display
- Case State	* Case State	Interested (20%)	
	Percentage		
+ Quote	Percentage		
+ Quote - Case History	Percentage		
	Percentage		
- Case History	Percentage		
Case History Activities	Percentage		

 The linked Quote can be <u>viewed</u>, <u>edited</u>, <u>copied</u>, <u>accepted</u> or <u>rejected</u> from this *Save Case* page.

Either

2. Click on *Back*

Or

2. Click on the *Customers* icon

to return to the *Customer Dashboard* (Customer Home page).



CCM Example Com	pany							Abigai	I Milne 🇯
📞 Save Case	9						3—	→ <	III 🗎
	* Value 3	35000.0000							1 .
	Case Type	New Deal				Sou	rce Type Recom	mentation 🖊	
	Case Date 4	4 Nov 2019				Expected Co	mpletion 4 Dec 2	2019	
	Attachments							2 B	rowse
	P	lease note, new fil he current date an	es will only b d time will be	e added to the appended to t	case when it is s he file name.	aved. If an att	achment with the	same name alro	eady exists,
					No data to	display			
Related Customers	Related Customers	CRELATED Cust							
- Case State	* Case State I Percentage 2	interested (20%) 20%							
+ Quote									
- Case History									
+ Activities									
- Quotes	Quote Ref	Customer Code	Customer Name	Quote Description	Quote Value	Currency	Quote Date	Quote Status	Overdue
	🗕 QT0000217 🖉 🗗 🥥 🄇	3 HOP001	Hope Works	HWQ202	13025.62	ZAR	04 Nov 2019	New quote	No
0	🕨 QT0000217 🖉 🗗 🥝 🄇	3 HOP001	Hope Works	HWQ202	13025.62	ZAR	04 Nov 2019	New quote	No
	Page 1 of 1 (2 items) 🤇 [1] 🔊	Al						Page :	size: 10 🖂
+ Case Changes									
			🖹 s	ave					

VIEW THE ENTIRE CASE LIST FROM THE DASHBOARD (HOME PAGE)

- 1. In the *Dashboard* (Home page),
- 2. Click on the *Cases* tile.

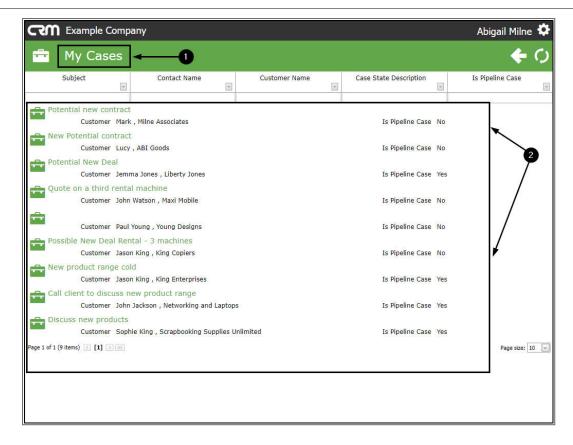




THE MY CASES LISTING SCREEN

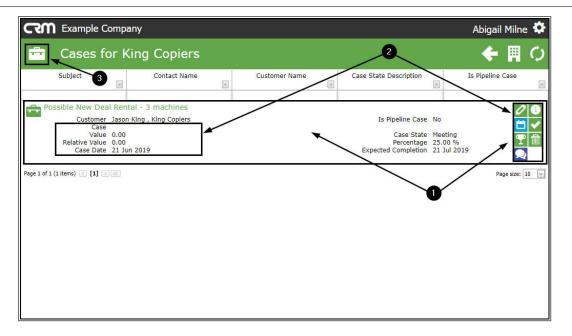
- The *My Cases* listing page will be displayed.
- Here you can view the <u>entire</u> case list for <u>all</u> customers.





- 1. Hover anywhere over a case in this list to reveal the *Action* buttons.
- 2. *Single click* on a Case to access a *quick view summary* of the Case information and to view the *Action* buttons.
- 3. Click on the *Case* icon to return to the *Dashboard* (Home page).





Related Topics

• CRM Basics: Cases.

CRM.002.004