

CRM CUSTOMERS

RECOMMENDATIONS

Recommendations are notifications that that you can view and follow up on. For example, you may receive a notification that a <u>Rank Call is due</u>, or a contract expiry or contact birthday.

You can configure which recommendation types to use from within BPO.

The **CRM Recommendation Engine** must be installed and configured on the server, and be set up to run nightly via the **Windows Task Scheduler**.

<u>Client specific</u> recommendations can be accessed from the **Customer Home** page. A <u>full list</u> of recommendations can be accessed from the **Dashboard** (Home page).

Ribbon Access: Webpage > http://[servername]:[port-no]/BPOCRM/User.aspx

Access the <u>customer-specific</u> list of Recommendations from the CRM <u>Customer Home page</u>



Customer Recommendations



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